

CFC Farm & Home Center

JOB VACANCY ANNOUNCEMENT

Marketing Manager

Applications are being accepted for the position of Marketing Manager. This management staff level position reports directly to the Director of Agriculture Marketing.

This position is responsible for developing and implementing a marketing strategy and activities that raise awareness, drives floor traffic through CFC stores, and increases sales of bulk feed and fertilizer. This will include an emphasis on developing and implementing a marketing strategy, managing advertising budgets, tracking results of marketing activities, maintaining a social media presence, maintaining CFC's website, developing an e-commerce portion on the CFC website, and planning various events. Will also create and design various marketing pieces to promote and increase sales of products and services.

Applicants should have a minimum of 3 years of experience in social media and digital marketing, be proficient in PowerPoint, Excel, Word, Adobe, Illustrator, and WordPress. A Bachelor's degree in marketing or a related field is preferred. Applicants should submit a portfolio of any past marketing related work experience.

Interested applicants should provide a resume to employment@cfcfarmhome.com.